

Field Trip Resource Guide



WACO

Dr Pepper®

TEXAS

MUSEUM

Fall 2026
Spring 2027

Welcome to Your Field Trip Resource Guide!

Fall 26 - Spring 27

Here at the Dr Pepper Museum, education is integral to the work we do!

As a recognized leader devoted to telling the story of Dr Pepper, the soft drink industry, and entrepreneurship, we aim to educate, inspire, and entertain through our field trips. Included in this guide, you will find all of the information and tools needed to help plan your field trip.

Please do not hesitate to contact our Education Team with any questions or concerns
education@drpeppermuseum.com
Text: 254-294-2399

See you soon!
Dr Pepper Museum

Table of Contents

Field Trip Options	3
Educator Guide	4-5
Chaperone Guide	6
Please provide to chaperones	
Bus Guide	7
Please provide to bus driver	
Accommodations	8

You can click content to navigate to page



Field Trip Options

Field Trip Group Focused Topics

The Home of Dr Pepper

Grades 3+

A comprehensive look into the history of Dr Pepper and the growth of the soft drink industry.

Little Peppers

Grades K to 2nd

Our 'The Home of Dr Pepper' Field Trip, but for younger audiences!

Each field trip is a one hour tour of the museum that includes a can of Dr Pepper for each student, required chaperone, and additional chaperone.

Add-Ons

Make-A-Soda Program

Grades 3+

A one hour program where each participant will make and take home their own original bottle of soda. Max 40 students per session.

KDP Liquid Lab

Great for all ages!

A fun 20 minute science presentation.

Current Topic: FIZZics – a look into the science behind carbonation through exciting nucleation experiments.

Goody Bag

Includes one Dr Pepper pencil, one Dr Pepper Museum sticker, and one 1 oz bag of Dr Pepper Jelly Bellies.

D-I-Y Dr Pepper Float

A scoop of Vanilla Blue Bell ice cream and a can of Dr Pepper to make into your own Dr Pepper Float!

Pricing:

Base	Per Student (minimum 20)	Required Chaperones (1 chaperone to 10 students)	Additional Chaperones
Field Trip	\$6	Free	\$10
Add-On Options			
Make-A-Soda	+ \$5	Free	+ \$5 per chaperone
KDP Liquid Lab	+ \$2	Free	Free
D-I-Y Float	+ \$5	+ \$5 per chaperone	+ \$5 per chaperone
Goody Bag	+ \$5	not available	not available

Educator Guide 1 of 2

Arrival and Check-in



- Groups should plan to arrive 10 minutes before their scheduled Field Trip time.
- The Lead Educator should disembark the bus and meet the Field Trip Staff in the courtyard. All students should stay on the bus until the Field Trip Staff arrive to assist unloading.
- Buses will unload in the bus parking area and should NOT unload on 5th Street or Jackson Ave.

See Bus Guide, P.00 for more parking information.



- All lunches and backpacks should be stored on the bus. Lunch arrangements should be made prior to arriving at the Museum.



- Any remaining balance will be due before the Field Trip begins. The Field Trip Staff will be able to adjust invoices upon arrival due to attendance changes.

Chaperone Key Details



- Educators, parents, and other adults supervising students are considered chaperones.
- Required chaperone to student ratio: **1 chaperone to 10 students.**
 - *Adults included in the required chaperone ratio receive free admission.*



- Additional chaperones above the required amount will need to submit payment to the Lead Educator or school prior to field trip day in order to receive the discounted field trip rate.



- Any adults NOT included on the invoice may purchase general admission tickets, at the full admission price of \$12.
 - *The discounted field trip rate will not be available for adults not included on the invoice.*
- Required and additional Chaperones do NOT receive free parking for individual vehicles. They may park in the Dr Pepper Museum lot for \$10.50 per car or find free street parking surrounding the Museum. Parking rates subject to change.

Please provide chaperones with the Chaperone Guide, P.00



Field Trip Form

Lead Educator: Bring the following form and hand to a member of the Field Trip Staff upon your arrival.

Group/School Name

Final Attendance Numbers

Students

Required
Chaperones

Additional
Chaperones

1 chaperone to 10 students

Educator Guide 2 of 2

Frequently Asked Question

Reservations

How do I pay for the visit?

A 10% deposit is required during confirmation to hold your group's date and time. We understand that not all who visit us have access to payment during the booking process. We do offer refundable deposits as needed - the payment method for the deposit does not have to be the same payment method used for the full trip payment. Please inform the Education Team when booking if you would like to request a refundable deposit. See below for the cancellation policy concerning deposits.

Full payment is due the day of your visit. Accepted payment methods are cash, checks, credit, and debit cards. Purchase Orders are NOT accepted. Advance payments are welcome, but only accepted online via credit or debit card. Checks should be made out to: Dr Pepper Museum.

Can I change my Field Trip reservation?

Altering a reservation requires advance notice. Email education@drpeppermuseum.com for any change of field trip requests. Please note that changes may not be accommodated due to staffing needs and other reservations. On the day of the trip, nothing on the reservation, other than attendance numbers, may be altered.

What if I need to cancel the trip?

If you have not paid the deposit and received a confirmation email from the Museum, you may cancel at anytime. Once your field trip is confirmed, the cancellation fee applies to both refundable and non-refundable deposits. The deposit will take the place of a cancellation fee until full payment is made. The cancellation fee does not apply to cancellations due to emergencies or extreme weather.

How many students can I bring?

The number of students per field trip is dependent upon the capacity of the Museum and staffing needs. We do require a minimum of 20 students per field trip. Once you fill out the field trip request form, a member of the Education Team will reach out to help determine how your trip can be accommodated. Groups of more than 70 students may be expected to split into multiple sessions.

What if I have fewer than 20 students?

Groups of fewer than 20 may still book a field trip, but they will be charged for 20 students plus any additional chaperones if they wish to receive the discounted field trip rate.

Arrivals

When should I arrive?

Please arrive 10 minutes before your scheduled visit. If your group arrives earlier than this, have students remain on the bus while the Lead Educator goes inside to ask the admissions desk if the Field Trip Staff are available to start early. Please note that we cannot

always accommodate early starts. If your field trip begins before the Museum is open to the public, the Field Trip Staff will not meet you until 10 minutes before your scheduled trip.

Where do I check-in?

A Field Trip Staff Member will meet the Lead Educator at the admissions desk. If your trip begins before the Museum is open to the public, the Staff will meet the Lead Educator at the green entrance gate.

What if we are running late?

Please text (254) 294-2399 or email education@drpeppermuseum.com. Text is the fastest way to reach your Field Trip Staff on the day of your visit.

Chaperones

Can I bring extra chaperones?

Yes! We love all of the extra participation and interest in Dr Pepper history, but any admission beyond your reserved total is not guaranteed. Add-ons are reserved for students and required chaperones first. Access to our classroom space, where the Make-A-Soda add-on takes place, is not guaranteed for additional chaperones, reserved or otherwise.

How do reserved chaperones pay?

Lead Educators are responsible for collecting payment from reserved chaperones. Reserved chaperones cannot pay individually upon arrival. If the Lead Educator wishes to remove reserved chaperones from the invoice, chaperones are not guaranteed admission and do not receive the discounted field trip rate.

Students

What about student behavior?

We ask that students maintain classroom behavior while visiting the Museum for their safety and the safety of other guests. Chaperones MUST stay with students of all ages at all times.

What if I have an emergency at the Museum?

In the case of an emergency, please inform your Field Trip Staff. They are trained to act appropriately and can get in touch with other Museum Staff if needed.

Does the Museum have a space where we can eat lunch?

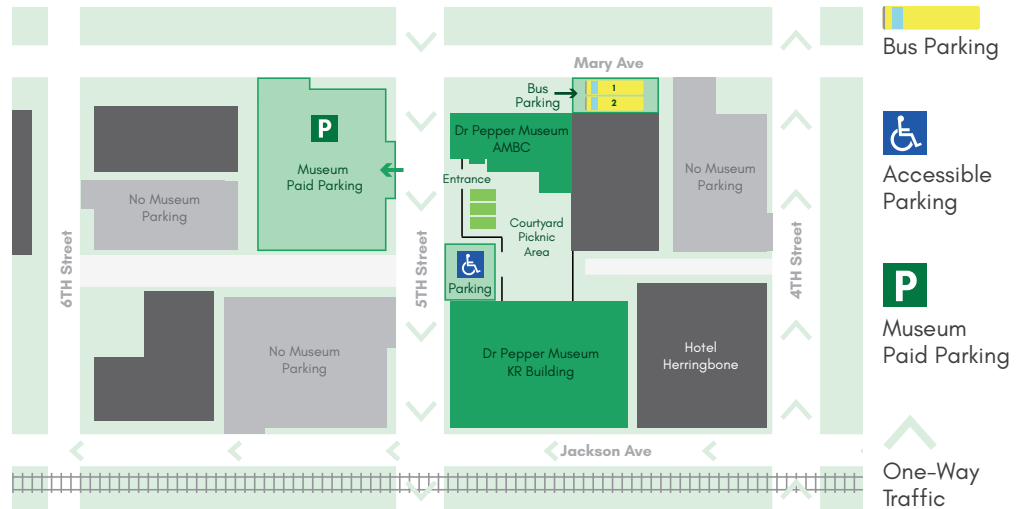
There are two sets of 6ft picnic tables inside the Courtyard, a set of 4 (approx. 24-32 students) and a set of 8 (approx. 48-64 students). These spaces are open to the public, so they are not reservable for field trips. Groups are more than welcome to eat lunch onsite, but they are not guaranteed space. The Dr Pepper Museum does not procure lunch for groups.

Chaperone Guide

Please provide chaperones with the Chaperone Guide

PARKING

Chaperones may park in the paid Museum parking lot off of 5th Street for \$10.50 per car or find free street parking surrounding the Museum. Parking fees subject to change. Chaperones should NOT park in the lots of surrounding businesses as they will be subject to their respective fees and towing policies.



ARRIVAL

Arrive on time for your group's visit. Chaperones that arrive after the trip has started will NOT be admitted until the Museum opens to the public at 10 AM and will be required to purchase general admission, regardless of pre-reservation. Museum staff are not responsible for late chaperones.

ADMISSION INFORMATION

If you pre-reserved...

and have already given your admission fee to the Lead Educator, we ask that you wait inside the Courtyard at the picnic tables for your group to arrive. You will receive a white wristband from the Field Trip Staff.

If you did not pre-reserve...

through your group, you may purchase your full price general admission of \$12 at the admissions desk. The discounted field trip rate is not available the day of. You will receive a red wristband from the admissions staff. Admissions is cashless.

If the Museum is not open to the public yet...

all chaperones should wait along the sidewalk outside the green entrance gate or in their individual vehicles. Once the group is admitted, then admission can be purchased.

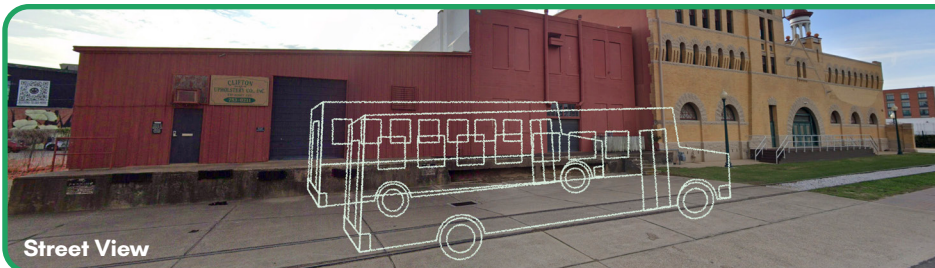
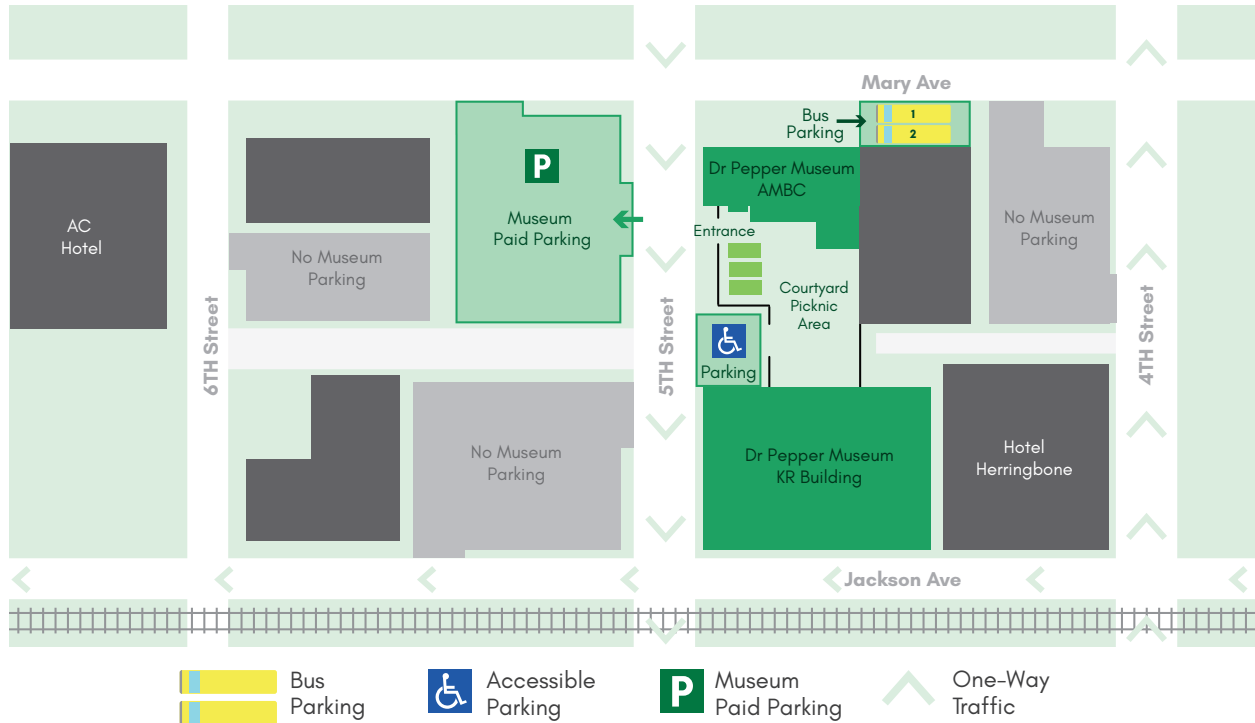
MUSEUM ETIQUETTE

The role of a chaperone is essential to the field trip learning experience. To help ensure a good experience for all:

- Stay attentive to your students at all times. Students should maintain classroom behavior while at the Museum. Remind students to use their 'inside voices' and do not allow students to engage in roughhousing, climbing, or running. The safety of all of our Museum guests is important.
- Chaperones are required to stay with students of all ages at all times.
- Please refrain from prolonged usage of any personal electronic devices during your visit as it limits your ability to engage with the students and can become a distraction.
- Be curious and engaged! Participate in activities and ask questions. The students will appreciate your attention and engagement.
- The Museum does NOT allow food or drinks inside the galleries.

Field Trip Bus Guide

Please provide bus drivers with Bus Guide on the day of your field trip.



Scan QR Code for Bus Parking directions!



Arrival, Drop Off & Parking



- Once on Mary Ave, pull off the street to the designated bus parking area. **Buses should unload in the bus parking area.** If the bus parking is full, please continue to 5th Street. Buses may unload on 5th Street, but may not park there. Please keep all students on the buses until a Field Trip Staff member has met with your group.
- Buses should NOT drop off on the Jackson Ave side of the Museum.



- The Museum has two reserved bus parking spaces along Mary Ave, as shown in the map and photo above. These are reserved on a first-come-first-serve basis.
- If your group has more than 2 buses or the bus parking at the Museum is full, additional free bus parking can be found at Heritage Square (311 Austin Ave, Waco, TX 76701).*



- The Museum does not offer storage for lunches, coolers, or backpacks. These must be stored on the bus before and after lunch. Only water bottles are allowed inside the Museum.

Accommodations

Accessibility, Sensory, Support

Both Museum buildings are wheelchair accessible. Ramps leading to the entrances are available, and there are two elevators in the AMBC Building.

The Dr Pepper Museum also has various resources available and offers accommodations for students with sensory needs.



Noise Indicators

Field trips can be overstimulating for all ages. To ensure that everyone is able to enjoy their visit, our exhibits have sticker indicators of higher-noise areas. These are green and white with a headphones icon. The Field Trip Staff can help identify areas of low stimulation or provide a space as a sensory room to allow students a break and the space to self regulate as needed.



Sensory Backpacks

The Museum offers KultureCity Sensory Bags free of charge. Each bag includes a pair of noise cancelling headphones, sunglasses, communication cards, and fidgets. There are backpacks available on a first-come first-serve basis. Requests for backpacks can be directed to the Field Trip Staff on the day of your field trip or sent to education@drpeppermuseum.com during booking.



When Booking a Group with Special Needs

Please let our Education Team know when booking of any special requirements, i.e. wheelchairs, private areas for medication administration, accessible parking etc. We will do our best to accommodate you. There is no minimum required to book a field trip for a special needs group.



Food Allergies/Dietary Restrictions

Some of our add-ons include the use of common allergens, such as red dye and dairy. Please inform the Education Team of any and all allergies and dietary restrictions when booking your field trip. Kosher and Sugar Free syrups for the Make-A-Soda add-on and Diet Dr Pepper are available upon request. We do not currently offer a dairy-free float alternative.



Service Animals

The Dr Pepper Museum does allow service animals who are trained to provide a specific service, as defined by the ADA, into both Museum buildings. Emotional support animals and pets are not allowed into the Museum. See the Museum's full pet policy located at drpeppermuseum.com/frequently-asked-questions