10 Minutes of Social Studies: Producers and Consumers

*Lessons from the Dr Pepper Museum to help you teach economics concepts, even in the midst of a busy day.*

Objective: SWBAT describe the process a product is made and sold from natural resource to consumer.

TEKS: 2.7 A B C

(10) Economics. The student understands the roles of producers and consumers in the production of goods and services. The student is expected to:

(A) distinguish between producing and consuming;

(B) identify ways in which people are both producers and consumers; and

(C) examine the development of a product from a natural resource to a finished product.

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| Day | Tool | Connection |
| Day 1 Engage | Do:  As a class, sort the images into different groups of the student’s choosing. Then, sort the images into producers and consumers. | Say:  Tell students that *“A producer makes something that a consumer can buy.”* |
| Day 2 Explore | Play Video:  As a class, watch a video about how a pencil is made: [I, Pencil The Movie](https://www.youtube.com/watch?v=IYO3tOqDISE) or [How a Pencil is Made, how to](https://www.youtube.com/watch?v=S509_cqer7g) | Ask:  In small groups, ask students to answer the question: *“How many different steps and producers are needed to make a pencil?”* (as a teacher, consider [I, Pencil](https://www.youtube.com/watch?v=U3W2v7LN-88)) |
| Day 3 Explain | Read:  As a class, read a graphic to show where parts of a pencil come from: [National Geographic Geography of a Pencil](https://media.nationalgeographic.org/assets/file/geography-pencil-handout_.pdf). | Discuss:  As a class, discuss where the components of a pencil come from around the world and how many people must work together to make a pencil. |
| Day 4 Elaborate | Do:  In small groups, ask students to identify ways a person is both a producer and a consumer from a picture. | Say:  Explain that *“ People can be producers and consumers. For example, you can produce a Frappuccino, and you also bought a pink shirt someone else produced.”* |
| Day 5 Evaluate | Play Video  As a class, watch a video about how something is made: [Lego](https://www.youtube.com/watch?v=zrzKih5rqD0), [Hot Dogs](https://www.youtube.com/watch?v=2NzUm7UEEIY), or [Highlighters](https://www.youtube.com/watch?v=gyKTUmnHH-M). | Ask:  As individuals, students will respond to the following question: *“Who is a consumer and who is producer in the video?”* |

RESOURCES:

Day 1:

*Images are from Unsplash (*<https://unsplash.com/>)



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Day 4:



